

The Princess Diana Diamond Heart Handbag

## LANA MARKS It gives me great pleasure to announce the opening of the Lana Marks flagship Bouxique in the main lobby, axfornxis, Dubai. The bollection features The Diamond Heart Princess Diana Nandbag with a percentage going to The american Red Bross for children relocated to shelters after raxural disasters. also featured are the jeweled bleopatra bluxches carried at the academy awards. It is my great honor for you to also enjoy the bollection of handbags handcrafted by the most skilled arxioaus in Isaly in 150 colors in the finest exotic leathers of the world. Knyoy! Lawaf Marks

Lana J. Marks
CEO, Founder, Designer
LANA MARKS





Pave Heart in Red Alligator



The Princess Diana Diamond Heart Pendant Front



The Princess Diana Diamond Heart Pendant Back



Princess Diana Handbag Red Alligator Pave Diamond Heart



The Princess Diana Handbag in Red Alligator with Pave Diamond Heart, in 18k yellow gold with 225 diamonds



The Princess Diana Handbag in Aquamarine, African Violet and Fuchsia Ostrich with Diamond Heart

# Fit for a PRINCESS

Designer Lana Marks Pays Tribute To Princess Diana With Charity Auction Of Handbag Designed For The Princess

Firstborn children have high standards. They strive to be the best at everything they take on. Some call them perfectionists, hardworking and meticulous.

The description fits Lana J. Marks to a T. You can even say the designer of exotic leather handbags excels at being the firstborn. Growing up in South Africa, she studied ballet until she perfected her pirouettes. Three years after picking up a tennis racket, she was competing in major junior championships. In school, she skipped two grades.

"If I do something," Marks says, "I do it the best I can." And that is as true today as it was back then on the tennis courts of Johannesburg.

When Marks and her husband, now living in the United States, were invited to a birthday celebration for Queen Elizabeth II aboard the royal yacht Britannia, Marks wanted to find a red alligator handbag to go with the delicious red-and-purple suit she planned to wear for the occasion. Her search, which led her through every collection on famed Worth Avenue in Palm Beach, Florida, proved fruitless.

Where others might have felt disappointment, Marks saw opportunity.

That quest for a red alligator bag in the late 1980s led to the creation of Marks' eponymous line of high end handbags. Her first Lana Marks bag was a high-spirited hot pink alligator lunch box. Her signature use of hand-stitched exotic leathers in vivacious colors filled what she saw as an under served niche in the market.

In those early years, Marks sold her attention grabbing bags through trunk shows, personal appearances, shop in shop and boutiques at stores such as Saks Fifth Avenue, Neiman Marcus and Bergdorf Goodman. In 1996, she opened her flagship store in New York, and today there are Lana Marks stores in the USA, Beijing, London, Qatar and Dubai. Her handbags are routinely carried by Hollywood's biggest stars.

"Her bags have always blurred the line between fashion and art, creating a truly elite category," says Diane D'Amato, a recognized expert in fine and collectible luxury handbags. "In the age of fashion, exquisite design and materials more than ever stand out - and stand the test of time.

#### **Getting it Done**

Marks doesn't credit her success to anything as random as birth order. She believes it was her background that gave her an edge up. From a young age, her father exposed her to the finer points of architectural design and proportion by taking her along on his visits to family building sites. Her mother, a businesswoman and artist, instilled in her an appreciation for true quality and craftsmanship. Her parents also taught her to never give up and never back down.

If you believe you can do it, her parents told her, then you should just do it. So she did. "I had an extraordinary upbringing," she says. "I was very blessed with my parents. They pushed me in tennis, pushed me in creativity, pushed me academically and pushed me to get it done."

Lana Marks handbags are now available in 150 colors and 150 styles. Handcrafted by Italian artisans and made from alligator, crocodile, ostrich and, occasionally, lizard skins, each bag reflects the lessons in proportion, design and quality Marks picked up from her parents - as well as Marks' love of vivacious colors.

"Remarkable women do remarkable things," D'Amato says. "Carried on the red carpet by virtually every A-list actor from Helen Mirren to Drew Barrymore, a Lana Marks handbag attracts the attention of generations of handbag collectors and connoisseurs who have access to the best pieces in the world."

#### មានមានមាន

## **Hollywood Royalty**

Early in her designing career, Marks challenged herself to create a clutch worthy of the red carpet. Inspired by Elizabeth Taylor, Marks' classic Cleopatra Clutch is now a favorite of both Academy Award nominees and thoughtful collectors. Photos of Jennifer Aniston, Kate Winslet, Charlize Theron and other style icons on the red carpet with their one-of-a-kind Lana Marks bags adorn the walls of the designer's Palm Beach office and boutique.

Each bag created for the Oscars is a personalized homage designed by Marks. "I do a terrific amount of research before I come up with a concept," she explains. An actor's personality, their style, heritage and, of course, the role that earned them the nomination are all taken into account.

Every Cleopatra Clutch seen at the Oscars is special, but, in 2007, when Mirren's star turn in The Queen was rewarded with an Oscar nomination, Marks was moved to go above and beyond. "For the frame," she says, "I researched

many of the royal tiaras in Europe." The one that captured her imagination was richly adorned with scrolls, garlands and collets.

The intricate design it inspired featured 776 diamonds. Not satisfied, Marks added a small British coronation crown in the front. "A tiny little one for luck," she says. "She was the queen."

Mirren certainly seemed to appreciate the effort. "She called me the next day and said, 'Did you notice I took it on the stage to get my Oscar?" Ten years on, the memory still makes Marks smile. She stood on the stage to collect her Oscar and said "Did I notice? *Did I notice*?" she says. "I was so honored."

Like Cinderella at the ball, however, the clock runs out on those who proudly display the bejeweled bags on the red carpet -and, in Mirren's case, on the stage. The day after the big event, the bags must be returned. Marks, however, makes five replicas of each celebrity's Oscar bag for sale to clients - but only five.

#### **Regal Designs**

After being carried on the red carpet, the Oscar originals - including a \$400,000 bag created for Chinese actress Li Bing Bing - go back into Marks' personal collection, a collection that also includes a treasure trove of stories as colorful and finely detailed as the distinctive handbags the Palm Beach resident creates.

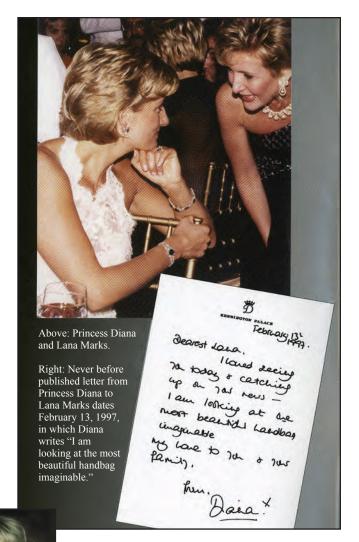
There is the story of the bespoke bag created for a special customer in China that took two years to produce - including the extra year needed to raise 12 alligators that would be large enough to provide the necessary skins. Marks smiles as she talks about the collector in Beverly Hills, who created a special room in her 45,000-squarefoot home where her Lana Marks bags could be displayed. And she loves sharing the story of the customer who had to give up her dream of owning a Cleopatra Clutch in silver alligator with fuchsia sapphires when she lost her fortune in the collapse of the dot com bubble, but who returned to the boutique

to claim the bag when she and her husband actually won the lottery.

The most cherished of all the stories in Lana Marks'

Collection, however, are those related to her friendship with the late Diana, Princess of Wales.

No one fit the profile of the woman for whom Marks designs her bags more beautifully than Diana. In her mind's eye, Marks sees her bags in the hands of a high achiever; someone with a busy social schedule, who travels extensively or, perhaps, owns several residences. "It's definitely a sophisticated woman on the go," she says.



Marks was introduced to Diana by a mutual friend, even lunching with her at Kensington Palace one on one. Their relationship really began when Marks was commissioned by Princess Diana to create a handbag for her, in her name, The Princess Diana Handbag. It was a daunting task, one that demanded her best and one that

Marks relished. Not surprisingly, the Princess Diana handbag has become one of the most coveted of all her designs. The original, made in royal indigo alligator, was also a hit. Princess Diana would go on to order the bag - which she delighted in saying was, like her: tall and slim - in 14 additional colors.

#### **A Priceless Tribute**

With the 20th anniversary of Diana's passing, Marks felt moved to honor her friend's memory. What could be more appropriate, she thought, than creating a Princess Diana handbag and selling it at auction to raise money for a cause dear to Diana's heart?

"This particular handbag has excited me immensely," she says of the luminous, forest-green alligator handbag created exclusively for the auction. In addition to 18k gold trim, the bag features a limited edition 225 diamond heart. The Italian artisans Marks regularly works with outdid themselves, producing the three-millimeter, contoured piping that Marks insisted on. "It's a beautiful design feature - delicate, feminine and distinctive," she says. "I would say that you would not see that in another handbag anywhere, which makes it unique and distinctive for The Princess Diana Handbag."

Proceeds from the sale of the handbag go to the American Red Cross to benefit children in shelters after natural disasters.





Princess Diana wearing a LANA MARKS ostrich belt

"With Diana doing so much with the Red Cross, I just feel that would be appropriate," Marks says. "I'm thrilled to have created such an iconic handbag for her.

## A Candy Apple Red Alligator LANA MARKS Lunchbox

as designed for Elizabeth Taylor and featured in the *Christie's Elizabeth Taylor Auction Catalog*.









Tricolor Positano Tote Alligator in Royal Blue, Turquoise and Orange







Lana J. Marks designing the Collection at one of the factories in Italy

## The Cleopatra Clutch

The Cleopatra Clutch designed and created for Academy Awards and Emmys for Best Actress; Best Supporting Actress; Nominees; and Announcers



### The History of the LANA MARKS Cleopatra Clutch

Lana J. Marks, founder and sole designer of the LANA MARKS brand, discovered early in her career that there were few places in the world where she could work without the constant interruption of cell phones and e-mail. With LANA MARKS stores opening around the world, she spent dozens of quiet hours in the First Class Cabins of international flights. And so, necessity being the mother of invention, Marks discovered that she did some of her best design work while reclining in seat 2A, some 30,000 feet above the ground.

In 2002, Lana J. Marks boarded a plane to Los Angeles with her overnight case filled with fashion magazines, color swatches, trend reports, and sketch pads. She was flying to Los Angeles to attend the Carousel Ball, and had set the challenge of designing a new evening bag before the plane touched down at LAX.

While flipping through one of her magazines, she came across several pictures of Elizabeth Taylor from the golden age of Hollywood. Marks had first met Taylor in the early 1970s. Even as a young girl, Marks had been struck by the regal elegance that this Hollywood legend embodied. Indeed, when founding her business in the late 1980s, Marks made it her goal for Taylor to one day be her customer. A few short years later, this dream was realized when Marks was requested to personally show the latest LANA MARKS Collection at Taylor's Beverly Hills Estate.



With such memories lingering in her mind, Marks grew fixated on one particular image of Elizabeth Taylor. It was from the classic film Cleopatra. Marks always thought of the film as one of her favorites, representing the ultimate in Hollywood's sophisticated glamour and timeless romance. But it was this particular image of Taylor as Cleopatra – with her hair dressed in sheets of gold, with her body adorned with dozens of rubies and sapphires and diamonds, and yet with her head held high and her eyes revealing a graceful, feminine majesty – that hypnotized the designer.

Marks reached for her sketch pad and began to draw. On that six hour flight, Marks filled her sketch pad with pages of notes and drawings for a couture evening bag unlike any other in the history of fashion. A study in exacting proportion and luxurious elegance, the clutch would be her most challenging, yet exquisite handbag to date. It would feature the signature LANA MARKS contour frame with delicately paved jewels appearing on the front clasp, a gorgeous row of

diamonds and sapphires that could be customized to a woman's particular outfit. Her tanneries would have to dye multiple alligator skins in order to perfectly match one single piece of exotic leather to the handbag's size. Her Italian artisans would then have to hand stitch the leather onto the frame, a labor intensive process requiring unsurpassed craftsmanship. By the time she had touched down in Los Angeles, Marks had decided on a name for this extraordinary handbag. She would call it "The Cleopatra Clutch."

The first jeweled Cleopatra Clutch was held by **Sarah Jessica Parker** on the 2003 Emmy Awards Red Carpet. Marks worked closely with Parker in order to ensure that this first jeweled Cleopatra Clutch – constructed of metallic silver alligator – was perfect. As with all future Cleopatra Clutches, Marks personally oversaw each step of the handbag's production, which took place in three different countries over the course of six months.

Little did Marks know that the initial appearance of the LANA MARKS Cleopatra Clutch would soon start a Hollywood Phenomenon. In 2005, a \$100,000 jeweled Cleopatra Clutch was worn on the Academy Awards Red Carpet by Academy Award Best Actress Winner Charlize **Theron**. This Cleopatra Clutch had over 1500 fully faceted and cut black and white diamonds set in 18 karat white gold. The skills of five European artisans were utilized to complete this exquisite creation. Being interviewed on the Red Carpet, Marks said, "When Charlize Theron gave us the thumbs up, I was so overwhelmed and excited. This challenging and luxurious design is a most fabulous evening bag, a handbag of a lifetime. It was such a challenge setting the diamonds in my signature contour on the front flap and the 90 degree angle where the clutch closes. It required the fastidious efforts of my most skilled artisans." The combination of the 18 karat white gold and the set black and white diamonds on the frame, combined with the European tanned metallic silver alligator, forms a breathtaking combination for the clutch handbag. Under the frame, which showcases the exquisite pave work, the \$100,000 masterpiece is signed by Lana Marks

In 2005, nominee for the Best Actress Academy Awards **Kate Winslet** wore a \$250,000 couture Cleopatra Clutch on the Academy Awards Red Carpet. For this Cleopatra Clutch,

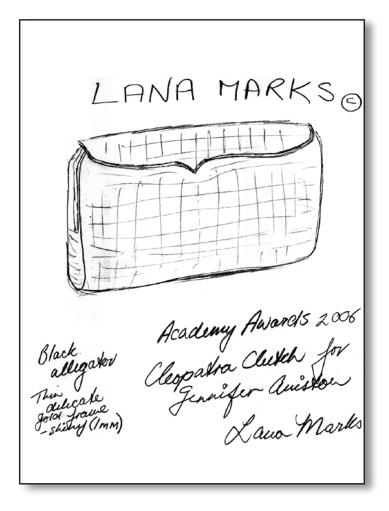


The Kate Winslet Cleopatra -Lana J. Marks at the Elton John Oscar Party

Marks personally designed and customized this dazzling couture handbag especially for this occasion. The handbag had been dyed a unique shade of matte silver alligator, while the handbag's frame was handcrafted in 18 karat white gold, paved with white diamonds. A 1920s inspired Clasp also in white diamonds, accented the signature contour of this Cleopatra Clutch. Over 40 carats of white diamonds graces the front of this dazzling creation.

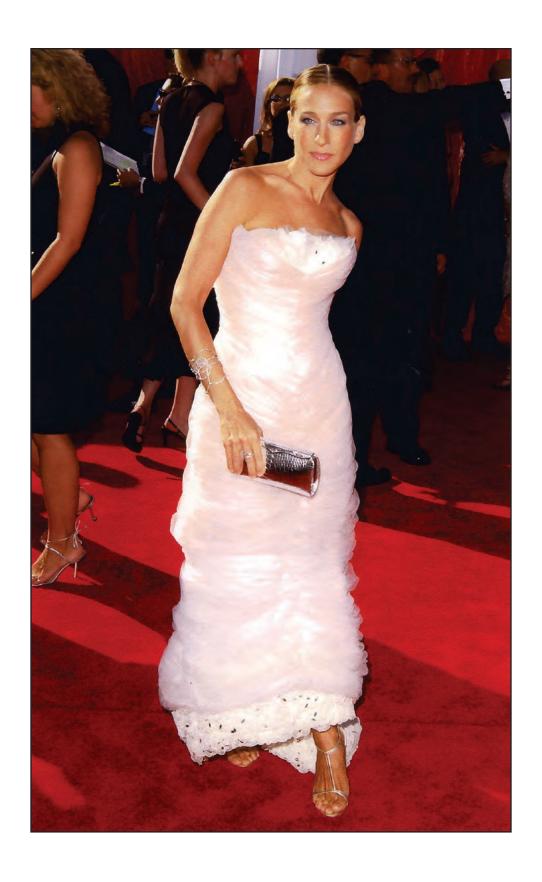
In 2006, after being approached by many major celebrities, Marks decided that the demand for the Cleopatra Clutch was so great, and all the creation of each clutch was so labor intensive that she would only allow one actress per year to wear the handbag on the Academy Awards Red Carpet. That same year, Hollywood leading lady, **Jennifer Aniston** carried on the LANA MARKS red carpet tradition by wearing a black alligator Cleopatra Clutch on the 2006 Academy Awards Red Carpet.

The next year, **Helen Mirren**, winner of the Academy Award for Best Actress for her role in *The Queen*, wore a haute couture \$360,000 Queen Cleopatra Clutch on the 2007 Academy Awards Red Carpet. And for the first time in recent memory, a winner of the Best Actress Academy Award has worn her handbag up



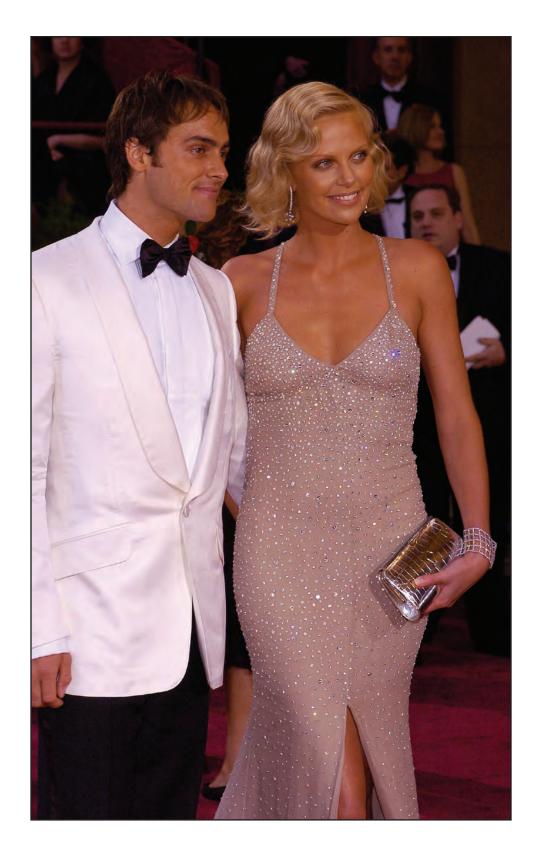
to the stage to accept her 2007 Best Actress Award for her portrayal of Queen Elizabeth II in *The Queen*. The Queen Cleopatra Clutch, by far the most exquisite Cleopatra Clutch to date, had 776 individually cut and set diamonds on an 18 karat yellow gold frame and was inspired by a royal tiara, incorporating scrolls, garlands, and collets with a coronation inspired crown – a good luck charm for Mirren – delicately placed in the front of this cream alligator handbag.

On the following pages please find images reflecting the painstaking work Lana Marks has done with previous Academy Award winners and nominees to create the bespoke LANA MARKS jeweled Cleopatra Clutches.



Sarah Jessica Parker walking the Red Carpet to win her Emmy for Best Actress wearing her LANA MARKS Silver Alligator Cleopatra Clutch





Charlize Theron, winner of an Academy Award for Best Actress for her role in *Monster*, wearing her LANA MARKS Cleopatra Clutch on the 2004 Academy Awards Red Carpet.



The LANA MARKS Cleopatra Clutch, as worn by Charlize Theron at the 2004 Academy Awards, has over 1500 fully faceted and cut black and white diamonds set in 18 karat white gold. The skills of five European artisans were utilized to complete this exquisite creation. The combination of the 18 karat white gold and the set diamonds on the frame, combined with the European tanned metallic silver alligator, forms a breathtaking combination for the clutch handbag. Under the frame, which showcases the exquisite pave work, the \$100,000 masterpiece is signed by Marks.



Kate Winslet, nominee for an Academy Award for Best Actress for her role in *Eternal Sunshine of the Spotless Mind*, wearing her LANA MARKS Cleopatra Clutch on the 2005 Academy Awards Red Carpet.

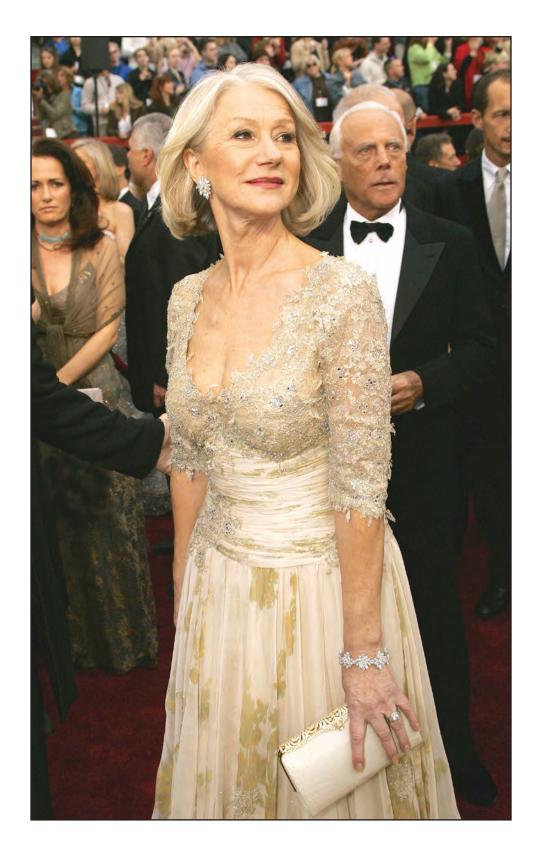


The LANA MARKS Cleopatra Clutch, as worn by Kate Winslet at the 2005 Academy Awards, has been dyed a unique shade of matte silver alligator, while the handbag's frame was handcrafted in 18 karat white gold, paved with white diamonds and sapphires. A 1920s inspired Clasp also in white diamonds and sapphires, accented the signature contour of this Cleopatra Clutch. Over 40 carats of white diamonds and sapphires graced the front of this dazzling creation..



Jennifer Aniston wearing her LANA MARKS Cleopatra Clutch on the 2006 Academy Awards Red Carpet





Helen Mirren, winner of the Academy Award for Best Actress for her role in *The Queen*, wearing her LANA MARKS "Queen" Cleopatra Clutch on the 2007 Academy Awards Red Carpet.



The LANA MARKS "Queen" Cleopatra Clutch, as worn by Best Actress Academy Award Winner Helen Mirren on the 2007 Academy Awards Red Carpet. Evoking a sense of Art Nouveau design, this creation was inspired by a royal tiara and features 776 individually cut and set diamonds on an 18k yellow gold frame, incorporating scrolls, garlands, and collets with a crown – a good luck charm for Mirren – delicately placed on the front of this cream alligator handbag.



Li Bing Bing wearing her LANA MARKS Matte Silver Alligator Cleopatra Clutch with 45 Carats of White Diamonds set in 18K White Gold and her name in Pink Diamonds and 18K Pink Gold in Lana J. Marks penmanship.





Julie Christie, Best Actress Nominee, on the Red Carpet wearing her LANA MARKS Haute Couture Burgundy Silk Cleopatra Clutch with Tear Drop Large Burmese Ruby and accented with 3 rows of Pink Diamonds and drops in Lavender Sapphires set in 18K White Gold.





Angelina Jolie graces the Red Carpet with a beautiful LANA MARKS
Black Silk Cleopatra Clutch



## The Cleopatra Clutch

Worn by a myriad of stars from Dame Helen Mirren to Kate Winslet and hailed by some as the most famous clutch in the world, this Lana Marks Cleopatra clutch is a red carpet classic so it is unlikely to date. This bag's worth is predicted to be £363,000. It's also studded with hundreds of diamonds — the sparklers will certainly help the bag retain its value.

The Daily Mail, June 2017



Champagne Diamond Cleopatra Clutch



Diamond Star Cleopatra Clutch



Diamond Cleopatra Clutch



Pink Diamond Cleopatra Clutch

## "LANA MARKS CLEOPATRA CLUTCH, one of the top 10 of the world."

Forbes Magazine



Yellow and White Diamond Cleopatra Clutch



Diamond Flower Cleopatra Clutch



Black Silk with 18K Rose Gold Diamond Pave Cleopatra Clutch



Bespoke Ruby Cleopatra Clutch

# The Regal Cleopatra Clutch Collection Provenance

The gemstones utilized for this very exclusive Cleopatra Clutch collection are from the Collection of designer **Lana J. Mar**ks as well as several very rare diamonds especially procured.

The grade 1 alligator in the richest and most vivacious hues and tones and were tanned at the top tannery in the world in Paris France, and handcrafted by the most skilled artisans in the world in Milan, Italy. The alligator is sized for each Cleopatra and individually tanned. Each is hand-stitched onto the frame, stitch by stitch on the sides.

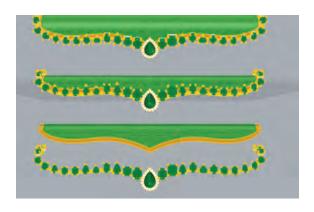
The front contour, is handcrafted by the Italian factory owner himself, due to the level of skill required for each of these 9 custom created Cleopatra Clutches. The jewels were carefully chosen in dozens of shapes, sizes, colours and combinations for world exclusive originality, by Designer/Owner/CEO Lana J Marks.

The most rare and vivacious combinations were designed and personally hand-sketched, creating these very important Heirloom Cleopatra Clutches by designer **Lana J. Marks**. They provide an outstanding accent for the most important Stately and Grand occasions. The red diamond is reportedly one of only 30 in the world and only 9 have been graded by GIA at 1 carat and above.

Two sizes of Cleopatra Clutches were utilized with the exclusive designs.

7" x 4.5" x 1.75" (inches)

9 1/4" x 4 3/4 x 1.75 (inches)



This bright emerald green alligator Cleopatra with 28 emeralds of different shapes and sizes (Mosaic style, and regal) - according to my design, in a custom 18k yellow gold frame made to accommodate each and every different shape and size stone. (Graduated in shape and size.) Center stone is surrounded with diamonds. It is a beautiful accessory with the most skilled hand craftsmanship according to my design

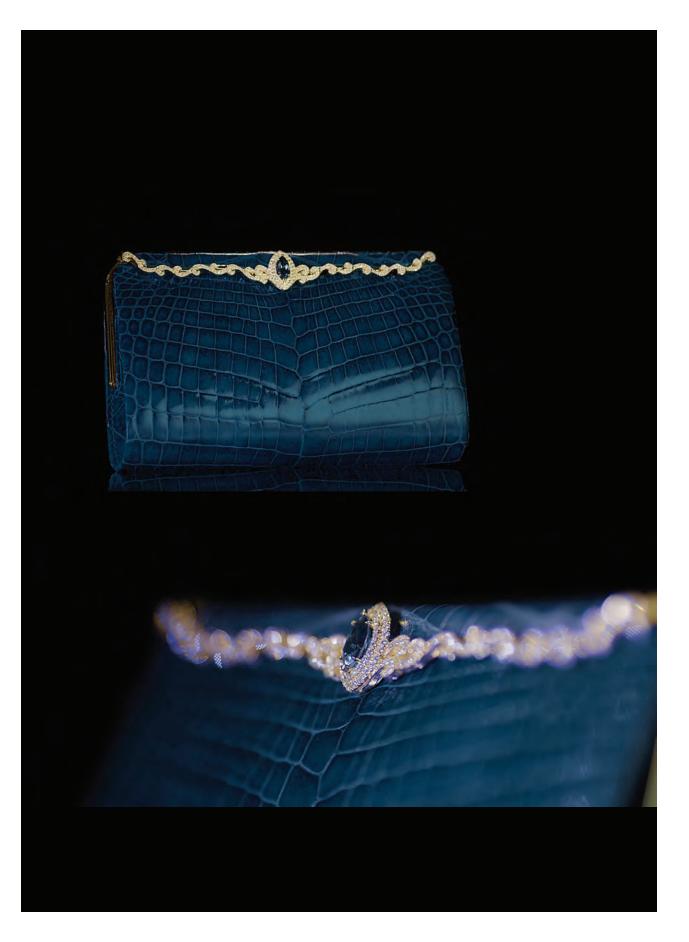






### THE AZURE CLEOPATRA

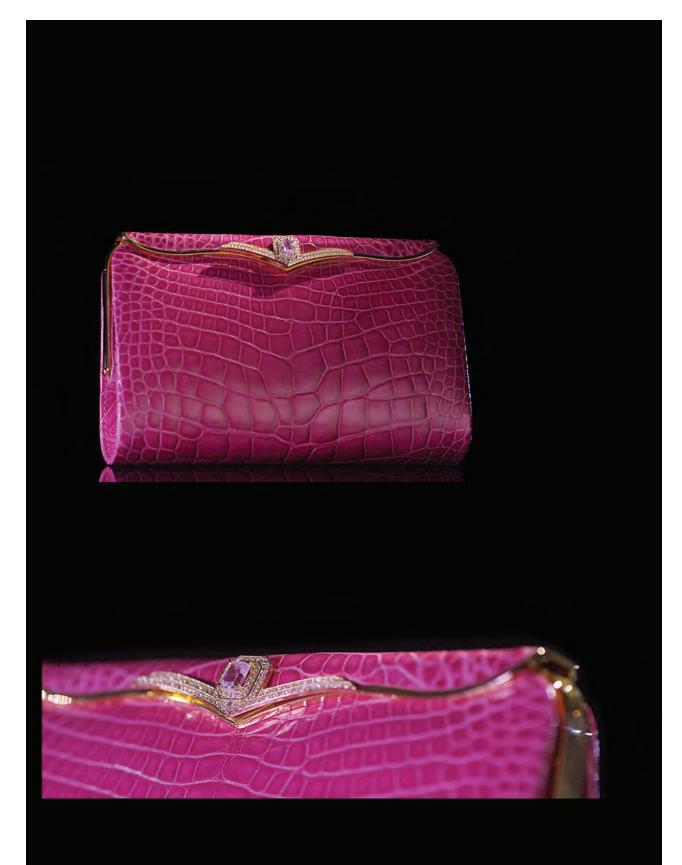
This ocean blue Cleopatra is most Regal and accented in the centre with the very rare 2.03 carats natural fancy intense blue marquise brilliant diamond (GIA Certificate available) surrounded with 2 rows of fine white E colour diamonds and diamond waves of 18k yellow gold hand set with fine white E colour diamonds throughout the signature contour. This is custom made with 178 diamonds (4 carats) fine E colour. This unique magnificent design is handcrafted onto the ocean blue alligator Cleopatra.





# THE FUCHSIA CLEOPATRA

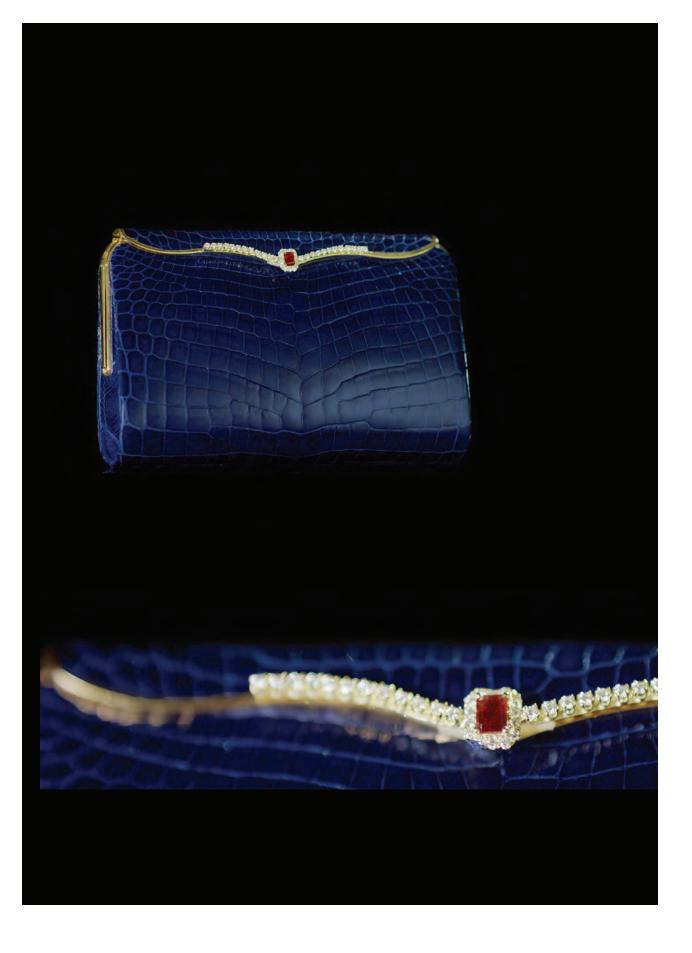
It is most spectacularly adorned with this unusual rare vivacious 1.54 carat natural fancy pink diamond (GIA Certificate available) and is framed with 102 white fine E colour diamonds (2.25 carats) around the centre and two rows on the signature contour. They are set in 18k yellow gold. This extraordinary accent is highlighted on the fuchsia alligator Cleopatra, reminiscent of the beautiful vibrant flowers.





# THE ROYAL BLUE CLEOPATRA

This grand creation is adorned with a most rare 1 carat natural fancy red emerald cut diamond in the centre (GIA Certificate available) A very rare lineage surrounded by 44 fine E colour white diamonds 2 1/4 carats, and is handcrafted onto 18k yellow gold. It is majestically contrasted on the very Regal royal blue alligator Cleopatra.





### THE EMERALD CLEOPATRA

The centre pear cabochon emerald is 3.31 carats surrounded by 24 diamonds (1/2 carat) fine grade E colour with 28 additional individual shaped and faceted emeralds (35 carats) handcrafted onto an 18k yellow gold three dimensional front contour of the emerald green alligator Cleopatra Clutch. The emeralds are the finest Columbian and Brazilian Emeralds. A most elegant couture creation of different sizes, shapes and colours of emeralds. (Emeralds from my personal collection collected from around the world.)





# THE RUBY CLEOPATRA

A centre natural Burmese Ruby of 4.05 carats (GIA Certificate available) is surrounded by 3/4 carats of fine E quality white diamonds and the signature contour has 44 rubies (3.08 carats) handcrafted onto 18k yellow gold. This is a dazzling accent handcrafted onto the bright red alligator Cleopatra Clutch, for a Stately occasion.





### THE TIARA CLEOPATRA

Important white diamonds are set in a handcrafted 18k yellow gold contour on the black alligator Cleopatra. (GIA Certificate available). This exclusive design is adorned with beautiful classic round natural fine quality F white diamonds set in a handcrafted and customized 18k gold contoured grid.

1 x 3.51 carat fine F colour

2 x (.54) (.55) carats each F colour

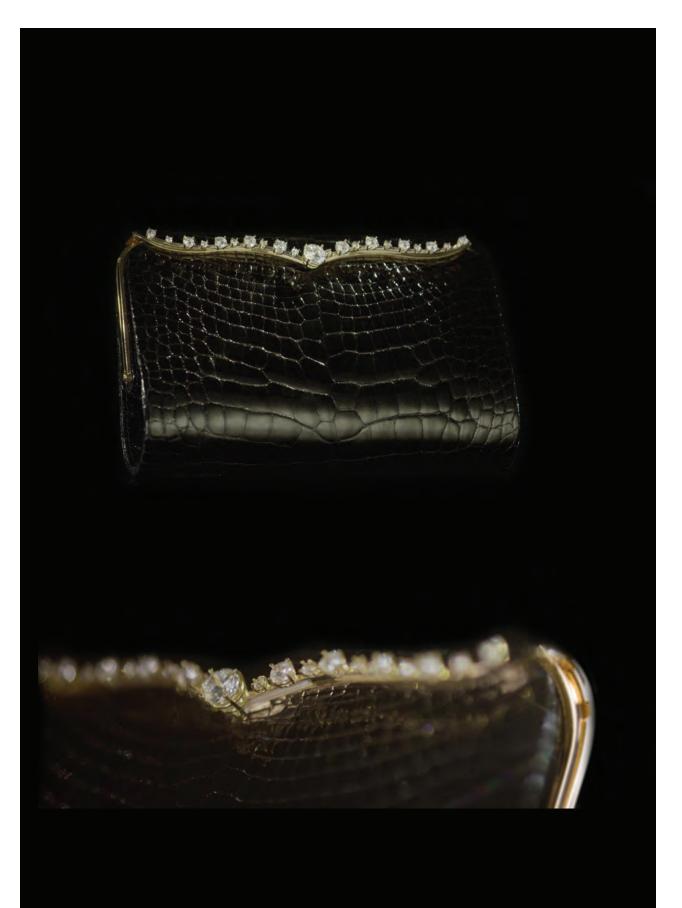
2 x (.44) (.41) carats each F colour

2 x (.31) (.30) carats each F colour

2 x (.20) (.21) carats each F colour

 $2 \times (.15)(.15)$  carats each F colour

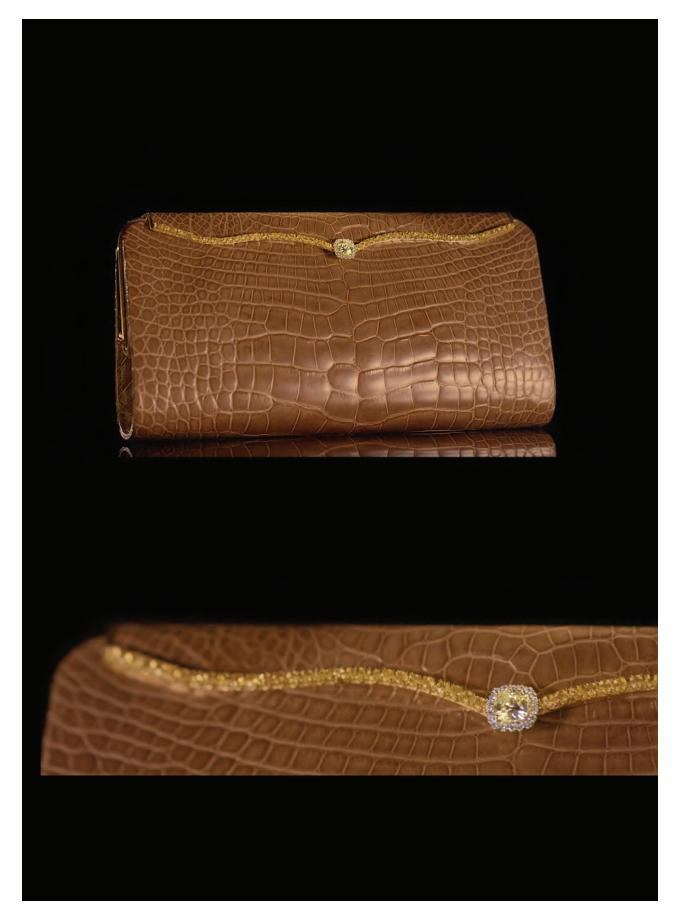
10 x .10 (1 carat) F colour





# THE TAUPE CLEOPATRA

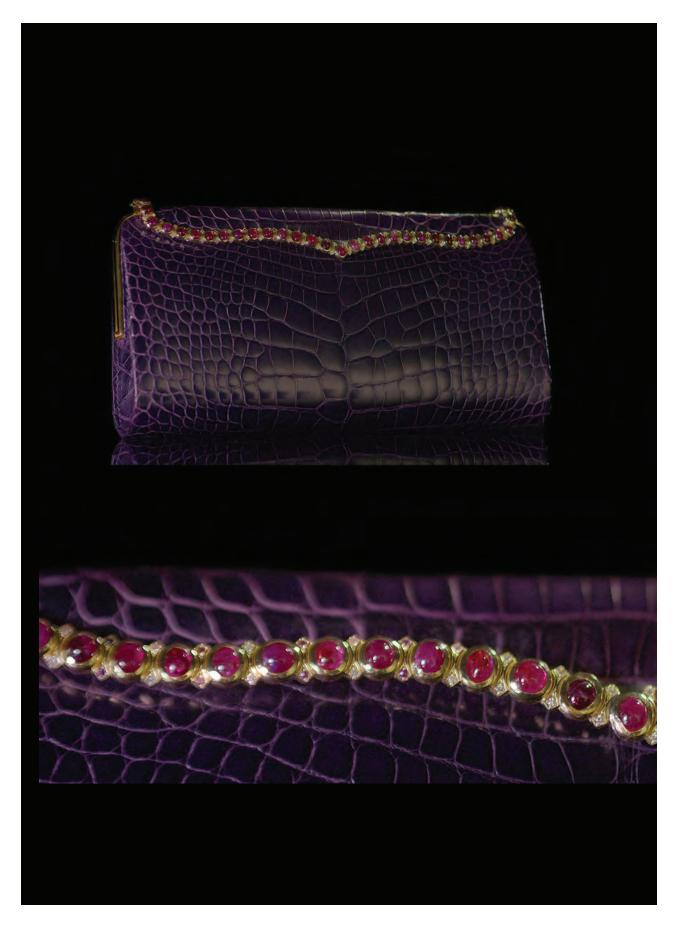
A cushion cut fancy vivid yellow natural diamond 3.03 carats (GIA Certificate available) is accented with 32 fine white E quality diamonds (3/4 carat). This centre piece is accented with 60 yellow sapphires (9.35 carats) each individually handcrafted onto 18k yellow gold. This beautiful ray of sunlight is highlighted onto the taupe alligator Cleopatra Clutch like the sun shining on the taupe tree trunks and pebbles in the rainforest a most unusual and Regal colour combination.





# THE PURPLE CLEOPATRA

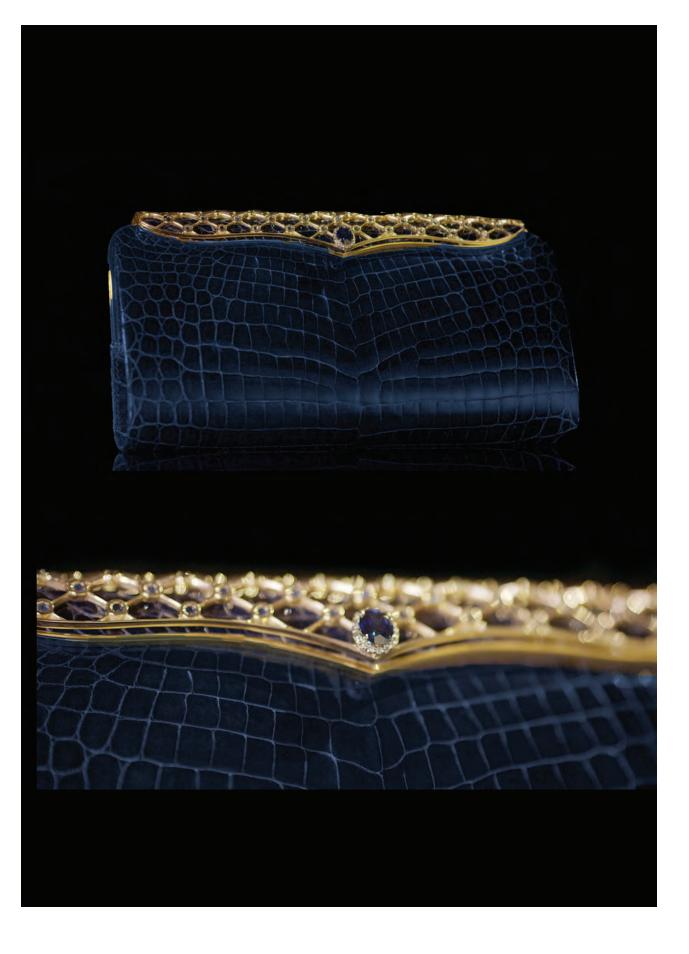
33 cabochon rubies (25 carats) of different shapes colours and sizes are handcrafted meticulously onto the original 18k gold in my unique design. This is dramatically and elegantly contrasted with 1 carat of small purple natural diamonds and white diamonds handcrafted onto the rich, regal purple alligator Cleopatra Clutch. (Rubies from my personal collection)





# THE MIDNIGHT BLUE CLEOPATRA

The natural midnight blue colour Ceylon Sapphire is 4.38 carats (GIA Certificate available) and surrounded by 16 fine white diamonds E quality (.65 carats). This is strategically placed on a customized lattice work handcrafted grid of 18k yellow gold (4.25 oz) criss crossed and set with 56 blue sapphires (8.19 carats) to emulate the midnight blue sky with the twinkling stars



# 

# The Constellation Diamond Cleopatra Clutch Lana J Marks, CEO, Founder, Designer LANA MARKS



LANA MARKS BOUTIQUE MAIN LOBBY ATLANTIS HOTEL THE PALM DUBAI UAE

www.LANAMARKS.com